

ES 2007 Edito

ISSUE

TOPICS

SPECIAL FEATURES

BONUS DISTRIBUTION

JANUARY Ad Close: Dec. 1, 2006 Editorial Close: Nov. 20, 2006	AHR Show Issue <ul style="list-style-type: none"> • Dallas HVAC • IAQ • Smoke and fire control 	Show Product Guide	<ul style="list-style-type: none"> • Air-Conditioning, Heating, Refrigerating Expo (AHR) — January 29-31
FEBRUARY Ad Close: Jan. 2, 2007 Editorial Close: Dec. 21, 2006	HVAC in the South <ul style="list-style-type: none"> • Chillers and retrofits • Dehumidification • Air distribution 	Advertising Readership Study Intelligent Buildings Today Building Automation Sourcebook	<ul style="list-style-type: none"> • Planning, Design & Construction Conf. (ASHE PDC) — February 25-28
MARCH Ad Close: Feb. 1, 2007 Editorial Close: Jan. 22, 2007	K-12 School Market <ul style="list-style-type: none"> • Classroom ventilation • Boilers/water heaters • Coil maintenance • Temporary HVAC 	MaiLit Issue	<ul style="list-style-type: none"> • Facilities Expo CA — March 14-15 • EGSA Spring Conf. — March 18-20 • NFMT — March 20-22 • Datacenter Dynamics — TBD • Building Automation Conf. - March 21-22
APRIL Ad Close: March 1, 2007 Editorial Close: Feb. 19, 2007	IAQ <ul style="list-style-type: none"> • Humidification • Dehumidification • Air movement/distribution • Data centers 	Advertising Readership Study	<ul style="list-style-type: none"> • Facilities Expo CA — April 4-5 • GlobalCon — April 4-5 • Facilities Expo AZ — April 11-12 • Intelligent Buildings Summit — TBD
MAY Ad Close: April 1, 2007 Editorial Close: March 19, 2007	Retail and Restaurants <ul style="list-style-type: none"> • Chillers • Ventilation (kitchen) • Smoke and fire control 	Engineer's Tech. Library Intelligent Buildings Today	<ul style="list-style-type: none"> • National Fire Protection Association (NFPA) — June 3-5 • Facilities Expo OR — May 16-17
JUNE Ad Close: May 1, 2007 Editorial Close: April 18, 2007	College/University Market <ul style="list-style-type: none"> • Chillers • Boilers/water heaters • Building Automation 	MaiLit Issue	<ul style="list-style-type: none"> • West Coast Energy Management Congress (EMC) — June 6-7
JULY Ad Close: June 1, 2007 Editorial Close: May 21, 2007	Health Care Market <ul style="list-style-type: none"> • Air filtration • IAQ/ventilation • Thermal storage 	MaiLit Issue	<ul style="list-style-type: none"> • American Society for Hospital Engineers (ASHE) — July 8-11 • Educational Facilities Leadership Forum (APPA) — July 15-17 • Datacenter Dynamics - TBD
AUGUST Ad Close: July 2, 2007 Editorial Close: June 18, 2007	IAQ <ul style="list-style-type: none"> • Motors & drives • Dehumidification • Temporary HVAC 	Advertising Readership Study Intelligent Buildings Today	<ul style="list-style-type: none"> • World Energy Engineering Congress (WEEC) — August 13-17 • Energy - TBD
SEPTEMBER Ad Close: August 1, 2007 Editorial Close: July 20, 2007	Mission Critical HVACR <ul style="list-style-type: none"> • Data centers • Pharmaceutical HVAC • Humidification • Building automation 	MaiLit Issue BACnet Supplement	<ul style="list-style-type: none"> • Building Automation Conf. — Sept. 11-12 • Datacenter Dynamics — TBD • EGSA Fall Conf. — TBD
OCTOBER Ad Close: Sept. 1, 2007 Editorial Close: August 20, 2007	HVAC in the Northeast <ul style="list-style-type: none"> • Boilers • Air distribution • VAV 	Engineer's Tech. Library	<ul style="list-style-type: none"> • Hydronics Institute — Oct. 8 • AMCA — Oct. 12-15 • Advanced Facilities Mgmt/Eng Conf.— Nov. 1
NOVEMBER Ad Close: Oct. 1, 2007 Editorial Close: Sept. 19, 2007	Commercial Buildings <ul style="list-style-type: none"> • Building automation • Smoke and fire control • IAQ 	MaiLit Issue	<ul style="list-style-type: none"> • Air-Conditioning & Refrigeration Institute (ARI) — Nov. 10-13
DECEMBER Ad Close: Nov. 1, 2007 Editorial Close: Oct. 22, 2007	AHR Pre-Show Issue <ul style="list-style-type: none"> • Boilers • Chillers • Pumps and flow controls 	Advertising Readership Study Intelligent Buildings Today	<ul style="list-style-type: none"> • Datacenter Dynamics — TBD

Editorial Calendar

RELATED PRODUCTS

Boilers, water heaters, infrared/radiant heaters, building automation systems, controls, energy management systems, sensors, ventilation, fan coil units, duct insulation, grilles, registers, diffusers, fans, blowers, air handlers, air cleaners, air curtains, air filters, water treatment, airflow instrumentation, IAQ products, dampers, humidification equipment.

Building automation systems and equipment, controls, sensors, refrigeration equipment, compressors, refrigeration valves, piping, coils, pumps, evaporative cooling, dehumidification, chillers, cooling towers, fans, blowers, air handlers, variable-speed drives, air terminals, airflow instruments, air cleaners.

Boilers, water heaters, air-distribution equipment, PTACs, heat pumps, controls, pool dehumidification, multi-zones, thermal storage, energy management systems, building automation systems, heat recovery, rooftops, humidification/dehumidification equipment, desiccants, ductless split systems, fan coil units, burners, fans, airflow instruments, water treatment, refrigeration equipment, walk-in coolers, coils.

IAQ products, humidification equipment, dehumidification equipment, rooftop units, controllers, building automation systems, coils, compressors, piping, refrigerants, lubricants, desuperheaters, desiccants, air curtains, alarms, dataloggers, ductless mini-splits, boilers, water heaters, fans, blowers, sensors, air handlers, air cleaners, smoke detectors, fire safety.

Louvers/dampers, chillers, controls, refrigeration valves, refrigerant management products, refrigeration equipment, cooling towers, pumps, compressors, heat exchangers, water treatment, piping, flowmeters, duct insulation, noise and vibration cancellation, dampers, air-handling equipment, coils, fans, building automation, sensors.

Controls, building automation systems, computer hardware, energy management systems, life-safety systems, smoke control systems, motors, variable-speed drives, power quality analyzers, dataloggers, sensors, chillers, cooling towers, fume hoods, clean room equipment, fans, blowers, duct insulation, boilers, water heaters.

Boilers, water heaters, infrared/radiant heaters, building automation systems, controls, energy management systems, sensors, ventilation, fan coil units, duct insulation, grilles, registers, diffusers, fans, blowers, air handlers, air cleaners, air curtains, air filters, water treatment, airflow instrumentation, IAQ products, dampers, humidification equipment.

Building automation systems and equipment, controls, sensors, refrigeration equipment, compressors, refrigeration valves, piping, coils, pumps, evaporative cooling, dehumidification, chillers, cooling towers, fans, blowers, air handlers, variable-speed drives, air terminals, airflow instruments, air cleaners.

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ISSUE	MARKET	AD CLOSING
March Issue	K-12 School Market	February 1
June Issue	College/University Market	May 1
July Issue	Health Care Market	June 1
September Issue	Mission Critical	August 1
November Issue	Commercial Building Market	October 1

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– A \$5000 Value

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