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# Educational Webinar

**A New Link in the Sales Chain - Connect to Potential Customers "Face to Face" and Generate the Highest Quality Sales Leads!**

**Presented By:** *Engineered Systems Magazine*

**Sponsored By:** Your Company

**Goal:** To educate ES' 57,500+ HVACR Mechanical Systems Engineering Subscribers\* about various topics of critical importance to them as they manage the mechanical systems in their facilities. Various topics available.

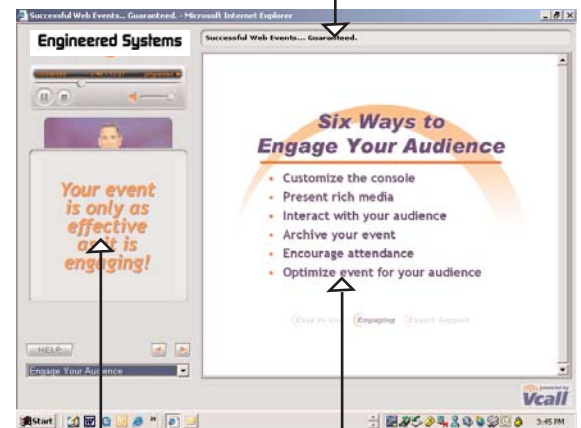
## Suggested Format

- 60 Minute Webinar: 45 Minute Presentation + 15 minutes Q&A
- Powerpoint Presented On-Screen with Live Voice Over
- Live polling of audience available
- Moderator: *ES Editor, Robert Beverly*

## Exclusive Sponsor Benefits

- Reach and interact with mechanical systems engineering professionals in charge of commercial, institutional and industrial facilities
- Sponsor promo at the beginning & end of program - Plus logo on screen throughout event
- Exclusive company branding for entire event – your logo on all promotional materials for event, includes print, email & web marketing
  - Full page ad in *ES* to promote webinar
  - Promotion on e-newsletter
  - Promotion on [www.esmagazine.com](http://www.esmagazine.com)
  - Final program to be posted on Continuing Education Tab on [www.esmagazine.com](http://www.esmagazine.com) for continued exposure
- Quality Sales Leads – all participants must register to view program
  - Receive database of registrants/ attendees that visit the webinar
  - Archived sponsorship leads

Scrolling Marquee for Targeted Messages throughout Event



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Powerpoint Presentation Here

Please note: Screen shot for example purposes only, actual webinar is not guaranteed to follow this exact format.

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