

# Sponsor the *Engineered Systems* Digital Edition

**Build Your Brand and Build ROI Electronically**

Published every month, the **Engineered Systems Digital Edition** is an exact replica of the print issue, but with added interactivity through live links to increase ROI for advertisers. Emailed to all *Engineered Systems* e-subscribers and posted online, the Digital Edition offers expanded reach.

**Capitalize on this popular electronic media with a Digital Edition Sponsorship.**

#### Sponsorship Benefits:

- Receive a full-page ad adjacent to the front cover of the issue – get immediate & exclusive brand exposure
- Your logo appears at the top of every page of the digital edition – for continuous visibility
- All links in sponsorship page and from logo are live to drive traffic to your web site
- Electronic tracking – so you can find out how many people viewed your sponsorship page and clicked on your links.

**Tip:** We recommend creating a unique landing page with a registration form to track the people who click through.

**Price Per Issue:** \$5000 NET

**Sponsorships are limited and going fast for 2006 so reserve yours today!**

**Electronic ROI & Unique Brand Building – Call your rep today.**



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